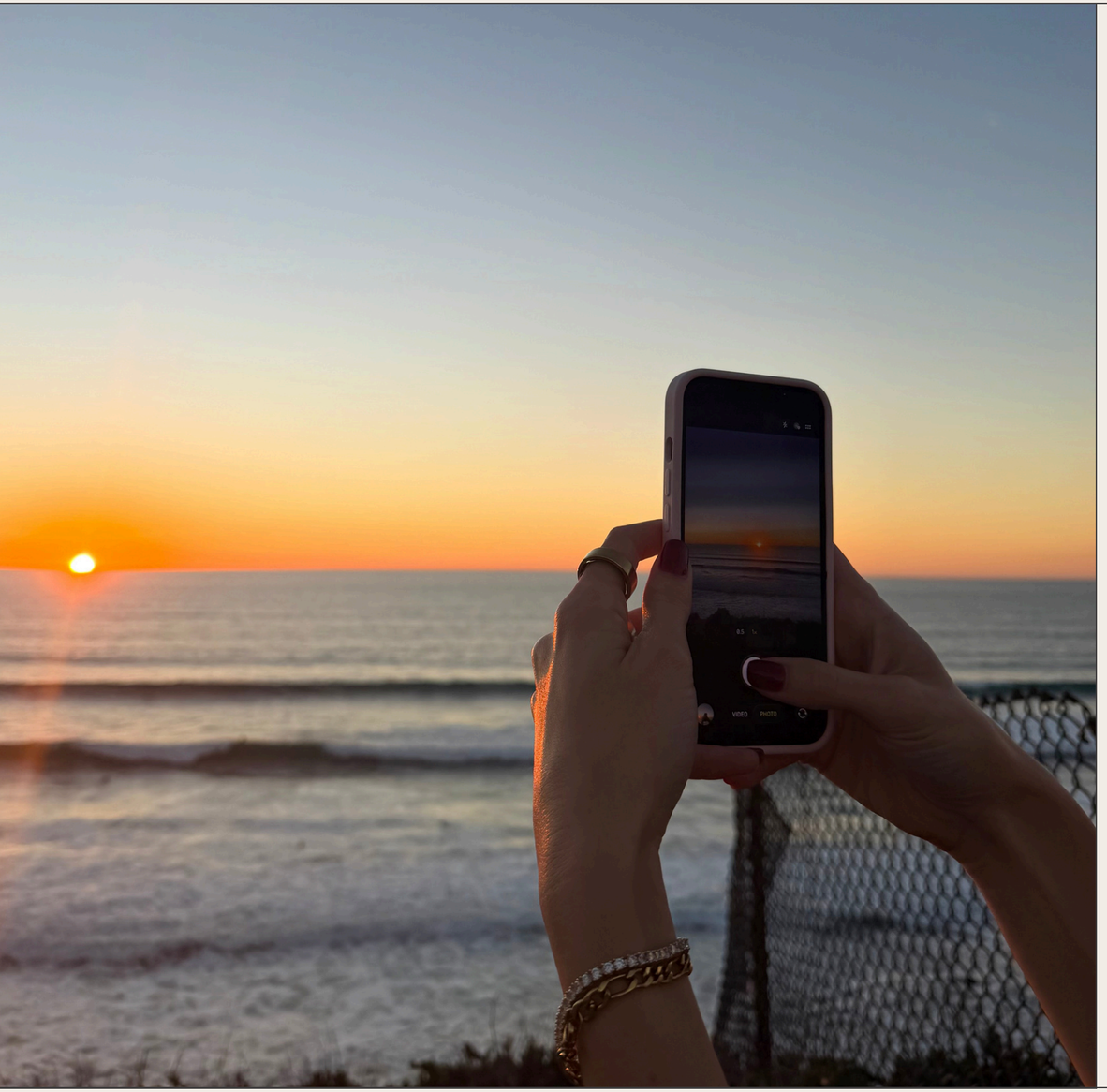


ELLISON ASHBY

Social Media Portfolio
2026



CONTENTS

1 About Me

2 Speculative & Concept Projects

3 Published & Previous Work

4 Creative and Strategic Skills

ABOUT ME

Hi! My name is Ellison Ashby

I am a recent UC Santa Barbara graduate eager to put my unique experiences and skillset to work in an entry-level social media and marketing position. With an educational background in Public Policy and Law, Applied Psychology, and Dance, I have always strove to nourish both my analytical and creative sides. After graduating with High Honors in June of 2025, I took an opportunity to live abroad through a series of modeling contracts in Latin America and China. Working as a model this past year further affirmed my love for all things fashion, wellness, and beauty. Furthermore, collaborating with a wide range of clients and creatives on set gave me an inside look at what it takes to create content that not only resonates with consumers but also builds brand identity, transparency, and trust. With exceptional writing skills, a global-minded perspective, and a passion for visual storytelling, I am excited to bring these skills together to create content that ultimately inspires and connects.



CONCEPT PROJECTS

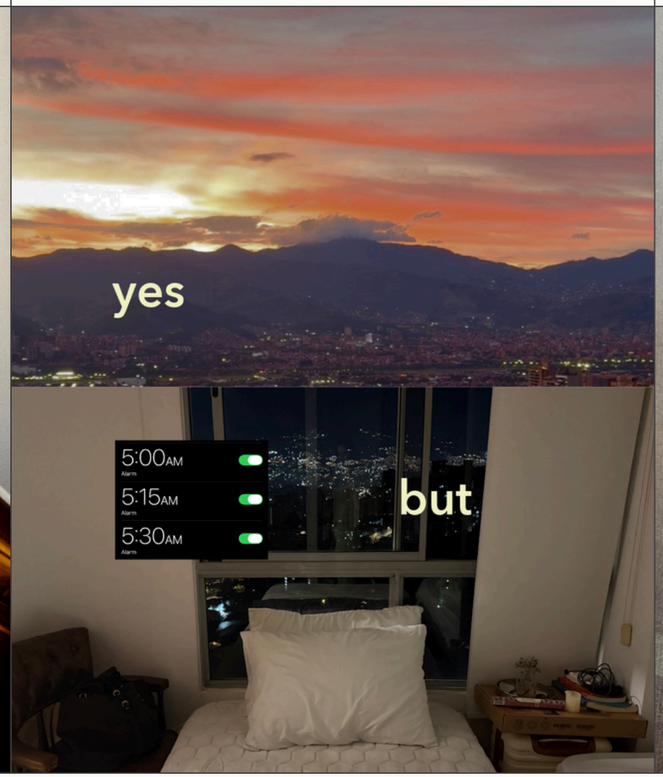
EDUCATIONAL CAROUSEL



INTERACTIVE STORY



TRANSPARENT TREND



RELATABLE REEL



PUBLISHED WORK

CONCEPT ONE	EDUCATIONAL CAROUSEL	CONCEPT THREE	CONCEPT FOUR







